

## INVOICE



**WXII**  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

www.wxii12.com

Billing Address:

**Greer Margolis Mitchell Burns**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave, Suite 800**  
**Washington, DC 20007**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
930799-2	08/05/12	August 2012	07/30/12 - 08/04/12

Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1390

Flight Dates	Order #	Alt Order #
07/24/12 - 07/30/12	930799	07888207

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	07/30/12	07/30/12	7a-9a Today Show	7a-9a	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 07/30/12 8:42 AM 7a-9a Today Show 7a-9a :30 OFA12G082H \$900.00 NM									
6	07/30/12	07/30/12	Live with Regis & Kelly	9-10AM	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 07/30/12 9:47 AM Live with Regis & Kelly 9-10AM :30 OFA12G082H \$250.00 NM									
8	07/30/12	07/30/12	NBC Today Show II	10A-12N	M-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 07/30/12 NBC Today Show II 10A-12N :00 \$100.00 NM See MG 8.2 ***combo this and news spot and offer 1x olympic day *** 2 WXII M 07/30/12 11:43 AM Olympic Daytime M-F Olympic Daytime M :30 OFA12P069H \$350.00 NM MG for 10.1,8.1									
10	07/30/12	07/30/12	M-F WXII 12 News @ No 12-1pm		M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 07/30/12 M-F WXII 12 News @ Noon 12-1pm :00 \$250.00 NM See MG 8.2 ***combo this and today 2 spot and offer 1x olympic day ***									
15	07/30/12	07/30/12	M-F WXII 12 News @ 5 p5-6pm		M-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII M 07/30/12 5:32 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12A071H \$600.00 NM 1 WXII M 07/30/12 5:49 PM M-F WXII 12 News @ 5 pm 5-6pm :30 OFA12G082H \$600.00 NM									

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930799-2	08/05/12	August 2012	07/30/12 - 08/04/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Obama/D/President	SKED A	1390	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	07/30/12	07/30/12	M-F WXII 12 News @ 6 p6-630pm		M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 07/30/12 6:20 PM M-F WXII 12 News @ 6 pm 6-630pm :30 OFA12P069H \$1,000.00 NM									
22	07/30/12	07/30/12	Entertainment Tonight	730-8pm	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 07/30/12 Entertainment Tonight 730-8pm :00 \$600.00 NM See MG 22.2 *** offer ozone, or ET olympics***									
2 WXII M 07/30/12 7:47 PM Olympic Zone Olympic Zone :30 OFA12A071H \$600.00 NM MG for 22.1 07/30									
<u>Total Spots</u>							7		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$4,300.00</b>
<u>Agency Commission</u>	<b>\$645.00</b>
<u>Net Amount Due</u>	<b>\$3,655.00</b>